If you want to go somewhere, you need a plan. Three CIT students devised a plan for the L’Oréal Corporation that was so good, it landed them a free trip to France. Daron Colflesh, a junior, and Kevin Anderson, a sophomore, both of ChemE, and Alexandra Gutschick, a junior in MechE, competed in the 2006 L’Oréal Ingenius Contest. The contest challenges student teams to test their creativity and devise a project that addresses the challenges inherent to the cosmetic industry. In this case, the CIT team, a.k.a. Team RÉAL Carnegie, developed a plan that would hypothetically allow the company to expand the production capacity of one of its brands by 280 million units by 2008.

Before advancing to the international contest, which took place on January 25-27, in Paris, Team RÉAL Carnegie had to compete stateside against seven tough teams from Georgia Tech and Carnegie Mellon.

“We won by presenting the best business supply chain plan that was designed to help L’Oréal boost production of products like lipstick and shampoo,” says Colflesh.
The Pittsburgh Chapter of the ARCS Foundation, Inc. (Achievement Rewards for College Scientists) has awarded four new scholarships to Carnegie Mellon doctoral students. The 2005 awardees include: Gabriella Engelhart of ChemE, Kathleen Spees of EPP and Daniel Wendlandt and Michael Dinitz of Computer Science.

These scholarships are coveted because of the prestige associated with them — they are given to only the brightest students — and because the recipients receive $5,000 a year, for up to three years, which they may spend as they see fit. The ARCS Foundation awards the scholarships to Ph.D. students who are pursuing studies in engineering, science and medicine. In addition, these students must be in university departments that ARCS ranks as being in the top 50 of their national peer group.

"The scholarships that we receive from the Pittsburgh Chapter of the ARCS Foundation are important to the College of Engineering. With this support from ARCS, we have been able to recruit some excellent U.S. students into our Ph.D. programs," says James Garrett, who is CIT’s associate dean for academic affairs.

The Pittsburgh ARCS Chapter established itself in 2003, with the goal of recruiting outstanding American scientific scholars to Pittsburgh so that they may pursue advanced studies and research. Nationwide, ARCS chapters have donated more than $53 million to students since the organization’s inception in 1958.