

Carnegie Mellon University

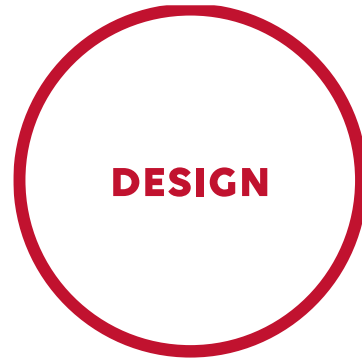
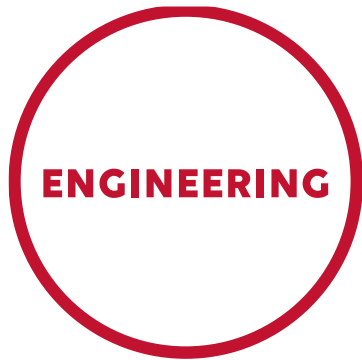


**integrated innovation
institute**

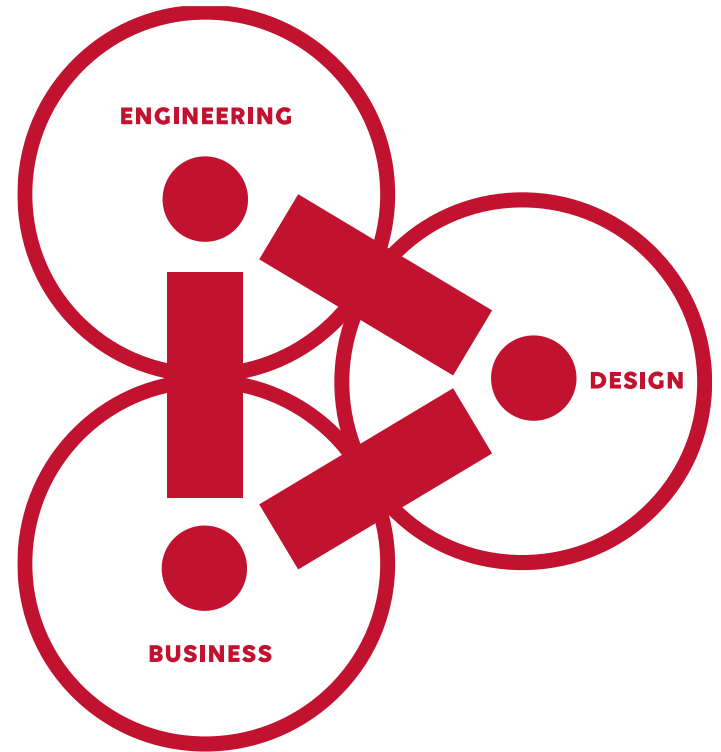
ENGINEERING + DESIGN + BUSINESS



Collaboration vs Integration



VS





MIIPS

A PROFESSIONAL DEGREE IN INNOVATION AND DESIGN THINKING

IN PITTSBURGH

The focus of the MIIPS degrees are on the creation of products, services and interactive experiences that define new product opportunities that exceed user value expectations, and the management of that process.

Become an elite innovator.



MIIPS

- Enroll balanced cohort
- Receive cross-training in engineering, design, and business
- Core shared topics in user research and product innovation
- Industry sponsored capstone
- Internship in Advanced Study track





MSSM

A PROFESSIONAL DEGREE IN SOFTWARE and PRODUCT MANAGEMENT

IN SILICON VALLEY

The focus of the SM degree is to prepare product managers, entrepreneurs and innovation-minded professionals to meet the rapidly-changing demands of the software industry

Become a Software Leader



MSSM

- Specifically for those from software engineering, computer science, or information tech undergrad
- Curriculum mirrors software development lifecycle
- Real-life industry projects
- Take advantage of faculty network in Bay Area
- Internship in 16-month full-time track





MSTV

A PROFESSIONAL DEGREE IN TECH ENTREPRENEURSHIP

BI-COASTAL: PITTSBURGH & SILICON VALLEY

The MSTV degree program was designed for engineers looking to thrive in a dynamic tech environment as an innovator and entrepreneur.

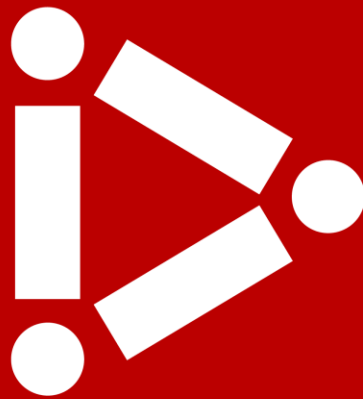
Launch your own high-tech venture!

MSTV

- Designed for engineers interested in entrepreneurship, product management and hi-tech product innovation
- Grand Challenge Innovation class
- Summer Start Up Internship
- Immerse yourself in the Silicon Valley startup ecosystem
- Dual Degree options available with CMU College of Engineering and University of Strathclyde in Scotland



Thank you!



cmu.edu/iii